



Explore India's Water & Wastewater Market at **EverythingAboutWater Expo 2014**

EverythingAboutWater EXPO <http://www.eawater.com/expo/> is positioned as South Asia's largest exhibition and conference covering the water & wastewater industry. The sector is growing at a compounded rate of over 14 percent in the last ten years. A Frost & Sullivan research has indicated that the market will earn revenue of over \$1.8 billion by 2016. India has well-laid down laws for water quality and effluent standards; and public awareness on pollution is growing. New plants are being added within the highly polluting industry sectors, which need to follow stringent environmental norms. The 10th edition of the event held at Chennai in February 2013 turned out to be a wonderful success. The show was the largest-ever event on water and wastewater management in India, with 291 exhibitors from 27 countries, over 780 conference delegates and over 18,000 business visitors. A large number of senior government officials, consultants, contractors, end-user industries and marketing companies attended the event.

The highlights of the 2014 event are as follows

- Around 350 exhibitors and over 19,000 visitors expected to attend
- Organized by EverythingAboutWater- India's leading knowledge and marketing solutions provider in the area of water and wastewater management
- U.S. is partner country for the 2014 event.

The value-added package for U.S. Exhibitors, available at no extra cost, is as follows:

- USCS booth in the U.S. Pavilion to provide on-site assistance
- Special country pavilion branding
- Free access to USCS business lounge
- Media opportunities for U.S. exhibitors
- Directory of U.S. exhibitors
- Exclusive networking event with the target audience of U.S. Pavilion exhibitors
- Hotel booking and logistics assistance

U.S. Commercial Service—Connecting you to global markets.

Space is Limited. Register Today.

<http://export.gov/india/tradeevents/ibpinterestforms/index.asp>

Date: January 9-11, 2014

Venue: NSIC Ground Okhla, Delhi, India

Deadline: October 25, 2013

Cost: USCS is not charging any fees for the value added package. Stalls available at following rates: 9-18 sq.m @ \$370/sq.m; 19-36 sq.m @ \$350/sq.m; above 370 sq.m @ \$330/sq.m; raw space @300/sq.m (min 24 sq. m) payable directly to the organizer. Early bird discounts available till Aug 31, 2013. INR rates also available for India based US companies/distributors.

For more information:

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Or your nearest U. S. Commercial Service office

